

Certificate Course in “Financial Literacy and Investment Management”



**DEPARTMENT OF BUSINESS MANAGEMENT
SAURASHTRA UNIVERSITY**

**CERTIFICATE COURSE
IN
FINANCIAL LITERACY AND INVESTMENT
MANAGEMENT**

Course Duration: 3 Months

Course Fees: Rs. 5000

REGISTRATION START DATE :

20th June 2026

REGISTRATION END DATE:

5TH July 2026

ENROLL NOW :

<https://forms.gle/8o9PyCJwYGZuEQDV6>

For any queries

contact : (0281) 2578501 Extn.: 452 /453

or

Mo : 8200950301 (Between 11 am to 5 pm)

Certificate Course in “Financial Literacy and Investment Management”

DEPARTMENT OF BUSINESS MANAGEMENT

SAURASHTRA UNIVERSITY

RAJKOT – 360 005, GUJARAT

www.saurashtrauniversity.ac.in

www.sumba.org.in

Certificate Course

in

“Financial Literacy and Investment Management”

Programme	Three months Certificate course in “Financial literacy and Investment management”
Programme Code	CCLIM / 2026
Duration	3 Months (12 Weeks)
Total Hours	60 Hours (lectures + practical + project)
Intake	30 Students per batch
Delivery Mode	Offline
Eligibility	Any graduate from any recognized university
Department	Department of Business Management, Saurashtra University
Effective from	Academic Year 2026–27 (w.e.f. July 2026)
Course fees	Rs. 5000/-
Registration link	https://forms.gle/8o9PyCJwYGZuEQDV6

Certificate Course in “Financial Literacy and Investment Management”

1. Objective

In today’s economic scenario, financial literacy has become one of the critical skills for every individual. The main objective of this course is to impart financial education and build active, practical capabilities in money management among participants.

Other objectives of the course are to build strong financial literacy, inculcate healthy saving habits, and get understanding of personal financial planning, budgeting, insurance, and risk management. Important investment concepts like risk-return trade-offs, time value of money, capital markets, regulations, and financial securities are covered. The course will help in developing basic skills in security analysis and interpretation of financial statement as well as creating awareness of mutual funds, ETFs, SIPs, and the power of compounding, fostering ethical and responsible long-term wealth creation.

2. Expected learning outcomes

Upon successful completion of this certificate course, participants will be able to:

- Examine their own financial standing and prepare structured personal budgets and financial plans.
- Assess and compare various investment options like Fixed Deposits, Public Provident Fund, Mutual Funds, Equities based on their risk-return profiles.
- Navigate online trading and investment platforms confidently while keeping strict cybersecurity adherence.
- Read and interpret basic components of a company's financial statements such as Balance Sheet, Profit & Loss account to make informed investment decisions.
- Create a basic, diversified investment portfolio that balances risk across asset classes.

Certificate Course in “Financial Literacy and Investment Management”

- Making learners ready to appear for introductory industry certifications like NISM/NCFM series.

3. Course structure

Module	Lecture Hours	Market/Field Observation	Application/Project Work	Total Hours
Module 1: Financial Literacy & Personal Finance	7	3	3	13
Module 2: Investment Fundamentals & Fixed Income	6	3	3	12
Module 3: Financial Markets & Security Analysis	7	4	3	14
Module 4: Mutual Funds & Portfolio Management	5	3	3	11
Module 5: Digital Finance, FinTech & Practical Applications	5	2	3	10
Total	30	15	15	60

Note: Total hours would be 60. Lecture hours, Field and project work are tentative and subject to change.